



The Mr. Amigo Association is a 501(c)(3) non-profit organization, originally established in 1964 by the Brownsville Chamber of Commerce. As an integral part of our region's shared Charro Days traditions, the Association works to honor and strengthen the deep-rooted bond between Brownsville, Texas and Matamoros, Tamaulipas. Through our work, we proudly celebrate the friendship, culture, and unity of the United States and Mexico as one community.

For over 60 years a Mexican national, who has contributed to the friendship between the two countries, is bestowed with the title of "Mr. Amigo". This title has been conferred upon such notable Mexican personalities as former Mexican President Miguel Aleman (1964), Mario "Cantinflas" Moreno (1965), Vicente Fernandez (1977), Jose Jose (1984), Juan Gabriel (1983), Veronica Castro (1990), Julio César Chávez (2019), Alexander Acha (2023) and others. The "Mr. Amigo" honoree will travel to Brownsville to join in the Charro Days celebrations including the Grand International Parade, Bridge Ceremony, and several more community events organized by the Mr. Amigo Association.

For your consideration, I have attached our golf tournament sponsorship opportunities, with various levels of participation and benefits associated with each level outlined. If you choose to sponsor the Mr. Amigo Association golf tournament this year please submit the attached Sponsorship Agreement, which also serves as an invoice, along with a check payable to the Mr. Amigo Association. A separate invoice can be provided upon request. Online/digital payments can be accepted

We extend our most sincere gratitude to you for considering our request. I would be pleased to provide any additional information or discuss these sponsorship opportunities. The sponsorship Agreement / Invoice may be submitted via e-mail to mramigoassociation@gmail.com, or mailed to 5 E. Elizabeth St., Brownsville, Texas 78520.

We hope we can count on you and your organization. Thank you in advance for considering our request. If you have any questions or need additional information, please contact Katy Abete at (956) 204-7147.

Sincerely,

Michelle Pompa Fernandez
Mr. Amigo President 2025-2026



Presenting Sponsor: [\$10,000]

- Prominent recognition as the Presenting Sponsor of the golf tournament.
- Two 3-man teams for the tournament.
- Large logo placement on event banners, promotional materials, and website.
- Recognition during the tournament award ceremony.
- Social media shout-outs and mentions in event-related posts.
- Two Tee Box Sponsor signs, setup one each at two holes on the course.
- Acknowledgment in post-event thank-you materials.
- Annual Program Book 1/2 page ad
- 8 Tickets to Taste of La Frontera
- 8 Tickets to Noche En Garibaldi

Title Sponsor: [\$5,000]

- Prominent recognition as a Title Sponsor of the golf tournament.
- Two 3-man teams for the tournament.
- Large logo placement on event banners, promotional materials, and website.
- Recognition during the tournament award ceremony.
- Social media shout-outs and mentions in event-related posts.
- Two Tee Box Sponsor signs , setup one each at two holes on the course.
- Acknowledgment in post-event thank-you materials.
- Annual Program Book 1/4 page ad
- 4 Tickets to Taste of La Frontera
- 4 Tickets to Noche En Garibaldi

Platinum Sponsor: [\$2,500]

- Recognition as a Platinum Sponsor of the golf tournament.
- One 3-man team for the tournament.
- Logo placement on event banners, promotional materials, and website.
- Recognition during the tournament award ceremony.
- Social media mentions and acknowledgments in event-related posts.
- Tee Box Sponsor sign at one hole on the course.
- Acknowledgment in post-event thank-you materials.
- 4 Tickets to Taste of La Frontera
- 4 Tickets to Noche En Garibaldi

Gold Sponsor: [\$1,500]

- Recognition as a Gold Sponsor of the golf tournament.
- One 3-man team for the tournament.
- Logo placement on event banners, promotional materials, and website.
- Recognition during the tournament award ceremony.
- Social media mentions and acknowledgments in event-related posts.
- Tee Box Sponsor sign at one hole on the course.
- Acknowledgment in post-event thank-you materials.
- 2 Tickets to Taste of La Frontera
- 2 Tickets to Noche En Garibaldi

DISCLOSURES

All giveaways, handouts¹, signage¹, banners¹, audio, etc. with a sponsor name, logo, advertising, branding, etc., will be subject to review and approval by the Mr. Amigo Association prior to placement, broadcast and/or distribution. Non-branded items which will be displayed, given away, sold, visible, audible, etc. are subject to review and approval by the Mr. Amigo Association prior to placement, broadcast and/or distribution. No food or beverage samples/giveaways/sales are allowed without prior written approval from the Mr. Amigo Association

¹Choice for tables is offered first in order of sponsorship level, followed by order of seniority. Seniority is determined by number of consecutive years as a sponsor and the commitment date for the upcoming events.

²The Mr. Amigo Association encourages finalization of all sponsor agreements including delivery of artwork no less than 30 days before the first event of the year to allow ample time for media deadlines. Inclusion in print publications is based on any advertising or promotional materials for which approval of the final draft is provided after the date of Sponsor Agreement execution and delivery of artwork. Agreements entered into less than 30 days before the first event of the year may result in missed exposure opportunities, advertising and/or media if deadlines have passed and/or due to a lack of artwork of an appropriate resolution and format. The Mr. Amigo Association recommends images of 300ppi/dpi or greater. Sponsorship fees are not pro-rated for missed deadlines, media, or benefits.

All payments are to be made to the order of: Mr. Amigo Association, and mailed to:

Mr. Amigo Association
P.O. Box 4838
Brownsville, Texas 78523

Please note: "2025 Sponsorship" in the memo line of your check.

Or if you prefer, arrangements can be made for pick-up by a corporate sponsorship committee member.



Sponsorship Agreement – Invoice

_____ agrees to sponsor the Mr. Amigo Association 2025 annual golf tournament at the amount / level selected below.

☐ **\$10,000 Presenting Sponsor**

☐ **\$5,000 Title Sponsor**

☐ **\$2,500 Platinum Sponsor**

☐ **\$1,500 Gold Sponsor**

We have read and understand what our package consists of and sponsorship fee. A representative from the Mr. Amigo Association will be contacting you to acquire your official logo for use in our promotional materials. In the space below please list your company name / individual name as you would like it to appear in all our collateral materials.

Sponsor Name: _____

Contact: _____ Signature: _____

Address: _____

City/State/Zip Code: _____ Phone: _____

_____ Other: _____ E-mail: _____

_____ Website: _____

Payment Information

Please make check payable to “Mr. Amigo Association” Check number: _____

To confirm sponsorship, submit Sponsorship Agreement / Invoice with full payment to:

Mr. Amigo Association
5 E. Elizabeth St.
Brownsville, Texas 78520

Or if you prefer, arrangements can be made for pick-up by a corporate marketing committee member.

*Deadline for submitting sponsorship applications will be **September 1, 2025**. This will allow us enough time to prepare proper sponsor recognition. Fee must be collected no later than **September 15, 2025***